

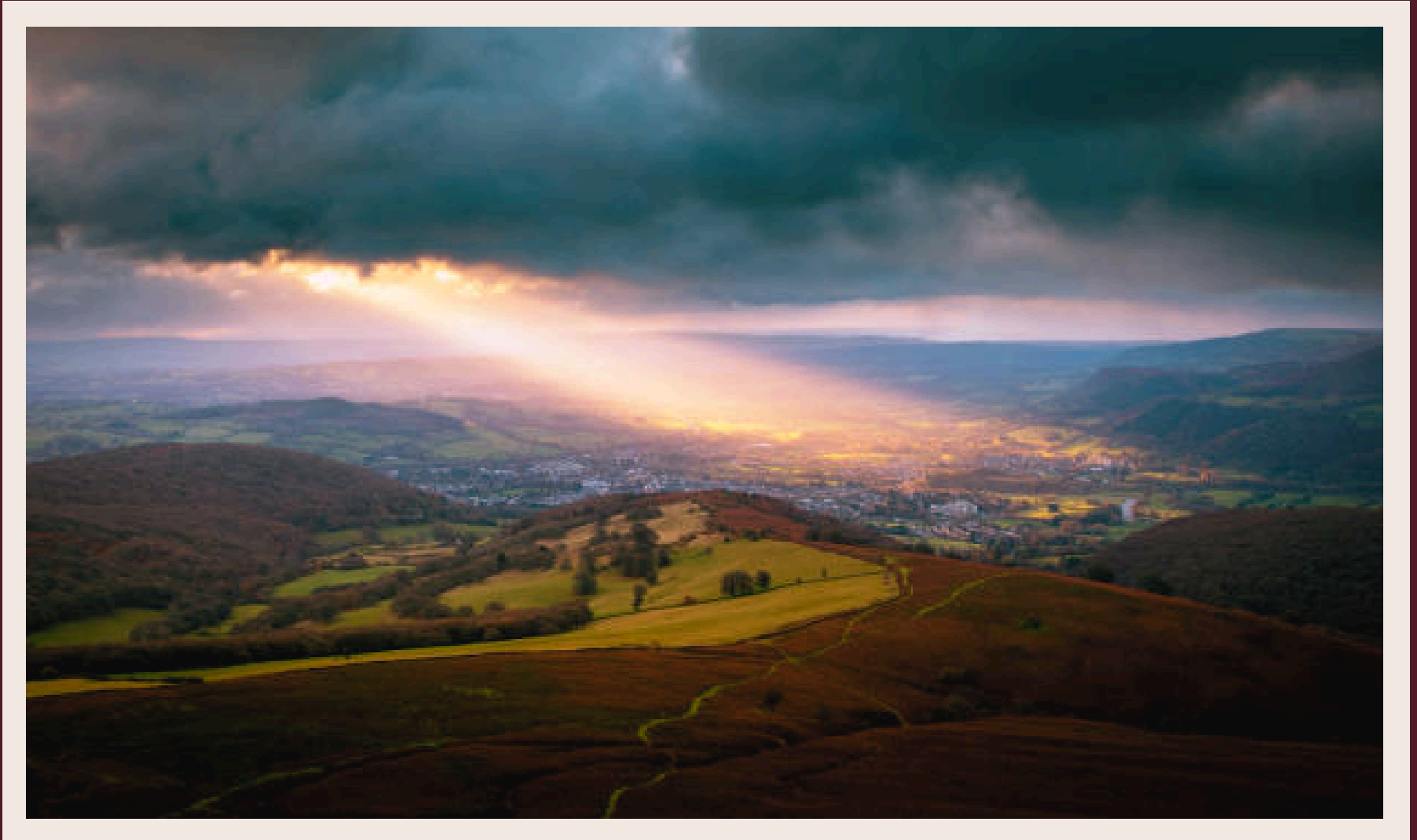
**RURAL VS**

**URBAN**

**WHICH IS RIGHT FOR YOU?**

Thinking about moving but not sure where? Whether you're drawn to city lights or open countryside, the right answer comes down to lifestyle. Not trends.

Cities and towns come with bigger price tags, higher rent, pricier coffee, pricier everything. Rural areas offer more space for your money, lowering property costs; but don't forget hidden costs. Such as heavy reliance on your car, due to less access to public transport in comparison to urban areas.



# Cost Of Living

# Lifestyle & Community



Urban living is fast, social and full of options. Rural life trades that buzz for something slower. Fresh air, familiar faces and actually knowing your neighbours. Neither is better, just different.

Strong transport links and proximity to employers remain key advantages of city living. However, rise of remote work took off, rural living is more realistic than ever for people who do not need to be in an office every day.



# Work & Commuting

In urban areas you're looking at flats and terraces; less space, but strong investment value. In rural areas you get character, land and room to breathe. It depends whether you're buying a home or building a life.



# Property

Young professional chasing opportunities? Urban probably wins. Family wanting space and stability? Rural might be the move. retiring or working remotely? The countryside has never been more appealing.



# RURAL VS URBAN

WHICH IS RIGHT FOR YOU?

**Still not sure?**